

New In Batam: Swiss-Belexpress K Square Offers Comfortable and Strategic Accommodation



For Immediate Release

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BATAM, INDONESIA – Responding to the growing demand for quality accommodation, [Swiss-Belexpress K Square](#), Batam officially held its soft opening on 10 July 2026. The hotel offers a comfortable, practical, and satisfying stay for both leisure and business travelers. K Square is a mixed-use shopping and business complex strategically located near many of Batam's leading tourist attractions and provides a shuttle service to Harbour Bay International Ferry Terminal. The presence of Swiss-Belexpress K Square, Batam allows guests to conveniently enjoy a wide range of shopping, dining, and entertainment options all within one destination.

Swiss-Belexpress K Square, Batam features 135 guest rooms across two room categories: Express Super and Express Room. Designed with a modern and functional concept, each room is thoughtfully appointed to provide optimal comfort throughout guests' stay.

Complementing the accommodation experience, **Express-Café** offers a diverse selection of culinary delights, ranging from Indonesian and Asian specialties to Western cuisine.

Enrico S.R. Aji, Cluster General Manager of Swiss-Belexpress K Square, Swiss-Belhotel K Square, and Swiss-Belinn Baloi, said, *"The opening of Swiss-Belexpress K Square, Batam reflects our commitment to providing comfortable and practical accommodation with international-standard service. With its strategic location and hospitality concept tailored to the needs of today's travelers, we are ready to welcome both leisure and business guests to enjoy a pleasant and memorable stay in Batam."*

As part of the internationally renowned Swiss-Belhotel International network, Swiss-Belexpress K Square, Batam delivers warm and efficient service backed by globally recognized hospitality standards. Supported by its strategic location, functional facilities, and convenient accessibility, the hotel is well positioned to become a practical and comfortable accommodation choice for both tourists and business travelers visiting Batam.

For further information and high-resolution photography, please contact:

<https://www.swiss-belhotel.com/hotels/swiss-belexpress-k-square-batam>

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